



# GIGS 3rd Annual Conference

2024

**EMBRACING A NEW ERA: DIGITAL  
TRANSFORMATION IN VALUE CREATION**

**July 13-17 2024**

**Amber El Fell Hotel, Hammamet, Tunisia**



[www.gigs-initiative.ca](http://www.gigs-initiative.ca)

TENTATIVE SCHEDULE

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July 13-17 2024 | Amber El Fell Hotel, Hammamet, Tunisia

## PRELIMINARY SCHEDULE

### Sat, 13 July

|               |                                   |   |
|---------------|-----------------------------------|---|
| 16:30 - 17:00 | Registration                      | Registration Desk                       |
| 17:00 - 19:00 | Welcome Reception                 | Maison Dedine (Sidi Bou Said, Carthage) |
| 19:30         | Departure Bus - Tunis to Hammamet | -                                       |

### Sun, 14 July

|               |  |                   |
|---------------|--|-------------------|
| 7:30 - 10:00  | Registration Continues   | Registration Desk |
| 8:00 - 9:30   | Opening Ceremony & Keynote Address: Elizabeth Demers, University of Waterloo | Main Hall         |
| 9:30 - 11:00  | Concurrent Paper Sessions  | Breakout Rooms    |
| 11:00 - 11:30 | Networking Coffee Break  | Seaside Lounge    |
| 11:30 - 13:30 | GIGS Doctoral & Young Scholars Consortium                                    | Main Hall         |
| 13:30 - 14:30 | Lunch - Regional Cuisine Showcase  | Seaside Lounge    |
| 17:30 - 18:30 | Social Tennis  | Hotel Facilities  |

### Mon, 15 July

|               |  |                  |
|---------------|--|------------------|
| 8:00- 9:30    | Concurrent Paper Sessions  | Breakout Rooms   |
| 9:30- 11:00   | Keynote Address: Olivier Scaillet, Swiss Finance Institute, University of Geneva | Main Hall        |
| 11:00- 11:30  | Networking Coffee Break  | Seaside Lounge   |
| 11:30- 13:00  | Panel on Embracing a New Era: Digital Transformation in Value Creation           | Main Hall        |
| 13:00- 14:00  | Lunch  | Seaside Lounge   |
| 14:00 - 15:30 | Paper Presentations  | Breakout Rooms   |
| From 19:00    | Gala Dinner & Tunisian Fashion Show  | Les Trois Carres |

### Tue, 16 July

|               |  |                |
|---------------|--|----------------|
| 7:30 - 9:00   | Networking Breakfast   | Seaside Lounge |
| 9:00 - 10:00  | Public Round Table: Opening Remarks & Keynote Address: Miklos Vasarhelyi, Rutgers University | Main Hall      |
| 10:00 - 12:00 | Public Round Table: Panels   | Main Hall      |
| 12:00 - 13:00 | GIGS Capacity Building Program Official Release & Closing Remarks                            | Main Hall      |
| 13:00 - 14:00 | Lunch  | Seaside Lounge |
| Evening       | Free for Networking  | -              |

### Wed, 17 July

|              |                            |  |
|--------------|----------------------------|--|
| 9:00 - 17:00 | Field Trip to Jalta Island |  |
|--------------|----------------------------|--|

SCHEDULE SUBJECT TO CHANGE